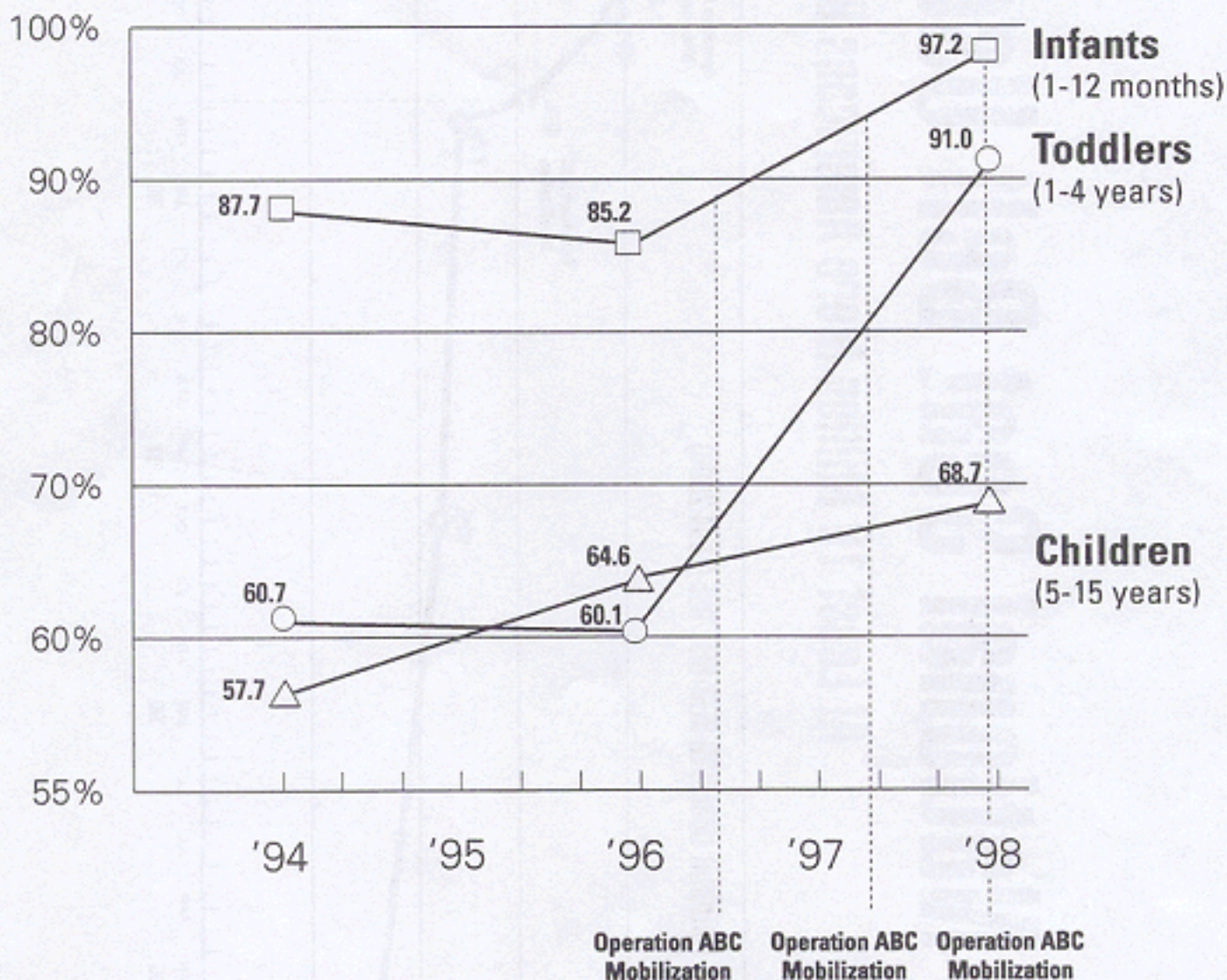


National Child Restraint Use Jumps Dramatically With Operation ABC Mobilizations

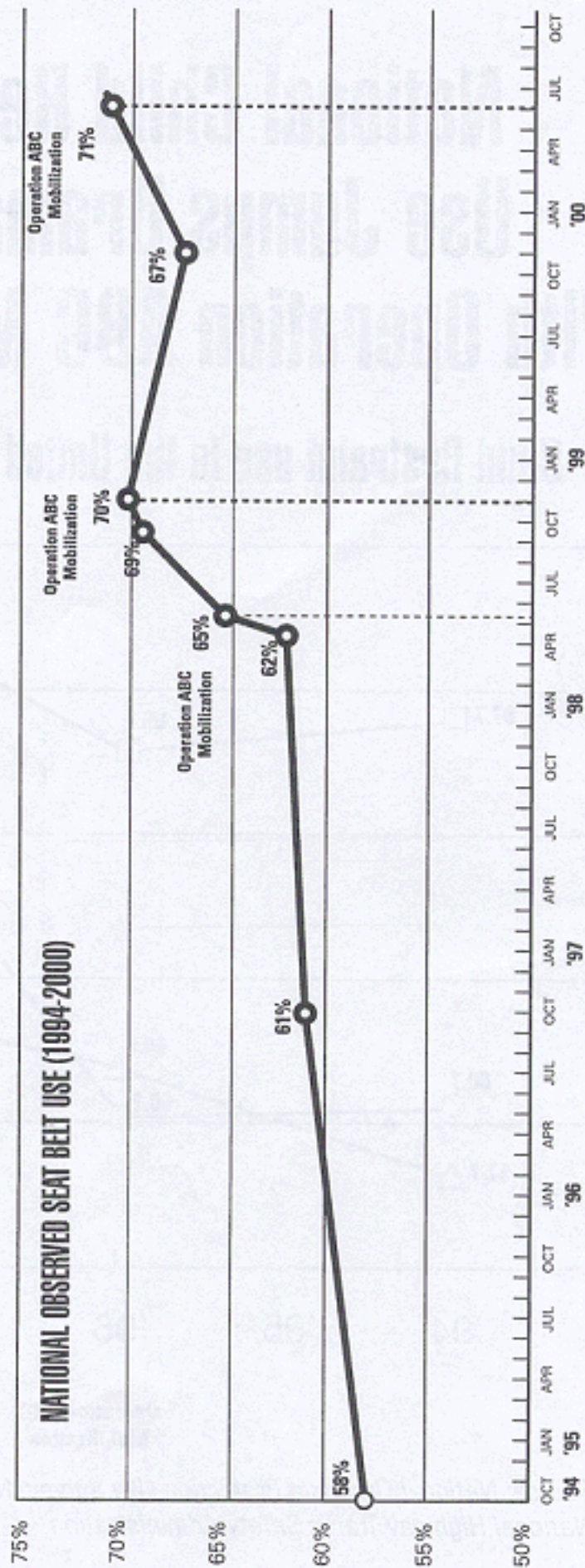
Child Restraint use in the United States 1994-98



Source: National Occupant Protection Use Survey (NOPUS),
National Highway Traffic Safety Administration

National Seat Belt Use Rate Up

At Least 19 Million More Americans Buckled Up



The Needle is Moving !!

The latest seat belt survey results are starting to come in, and the early returns show that we're winning the campaign to *Buckle Up America* in a landslide!



Georgia's 1998 survey showed an all-time high rate of **74 percent**, a jump of six percentage points over the Peach State's 1997 rate.

Nevada's 1998 seat belt survey disclosed that use rate is now at **76 percent**, a jump of five points from the State's previous high water mark.

Colorado is up to a **66 percent** use rate, six percentage points higher than last year.

Virginia's 1998 survey shows The Old Dominion has reached an all-time high of **73 percent**, up six percentage points from 1997.

Maryland's 1998 survey, taken almost exactly one year after its primary belt law went into effect, puts the Free State at **83 percent**, a leap of thirteen points from its high mark under the old secondary law.

Oregon Safety Belt Use Survey results for 1998 revealed **an amazing 83%**. Not only was this one percentage point above the rate reported for 1997, but the latest survey included sports utility vehicles and pickup trucks for the first time.

California surges through the ninety percent barrier! Analysis of a survey completed in late May revealed that **90.3 percent** of the Golden State's drivers and front outboard passengers are buckling up.