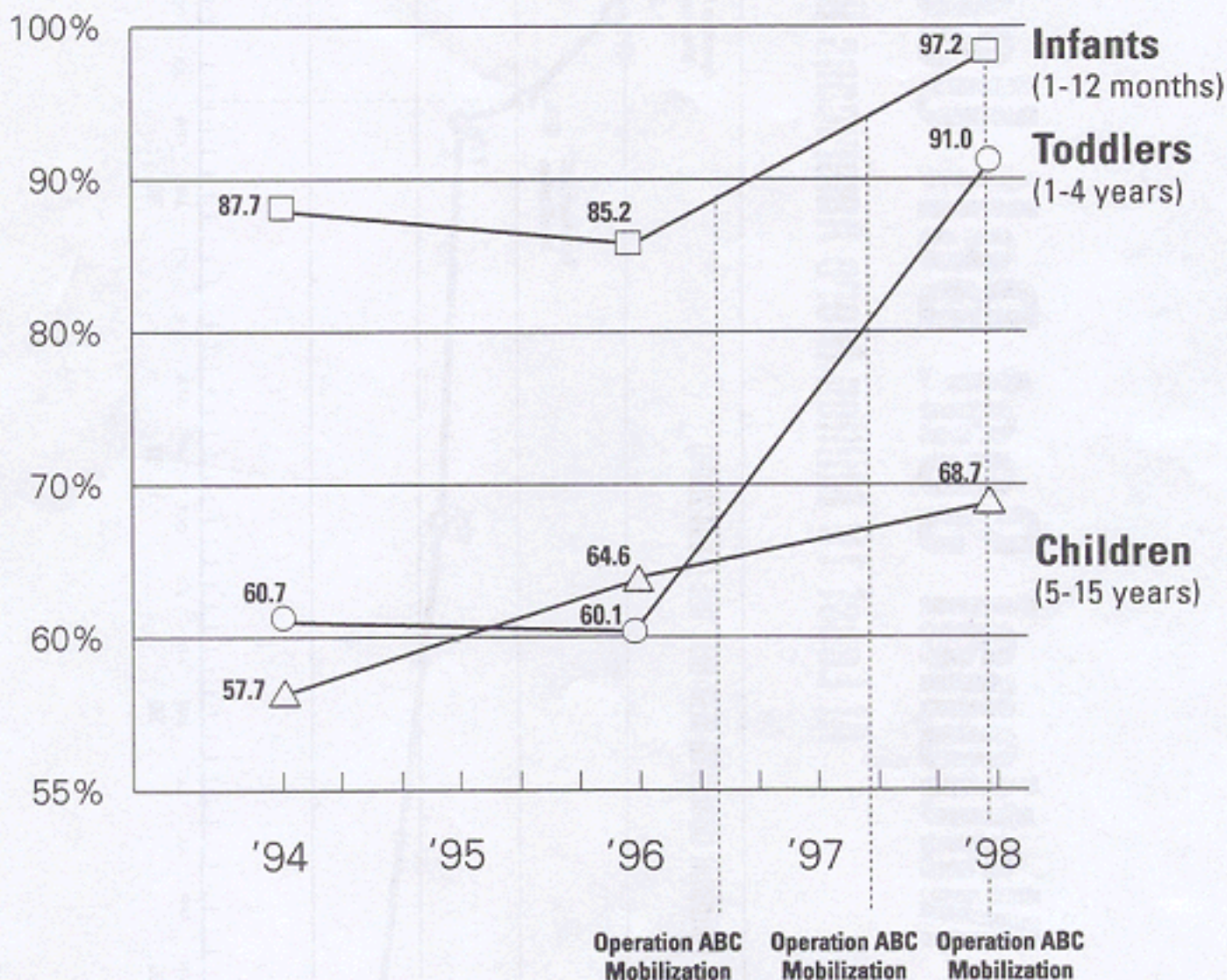


# National Child Restraint Use Jumps Dramatically With Operation ABC Mobilizations

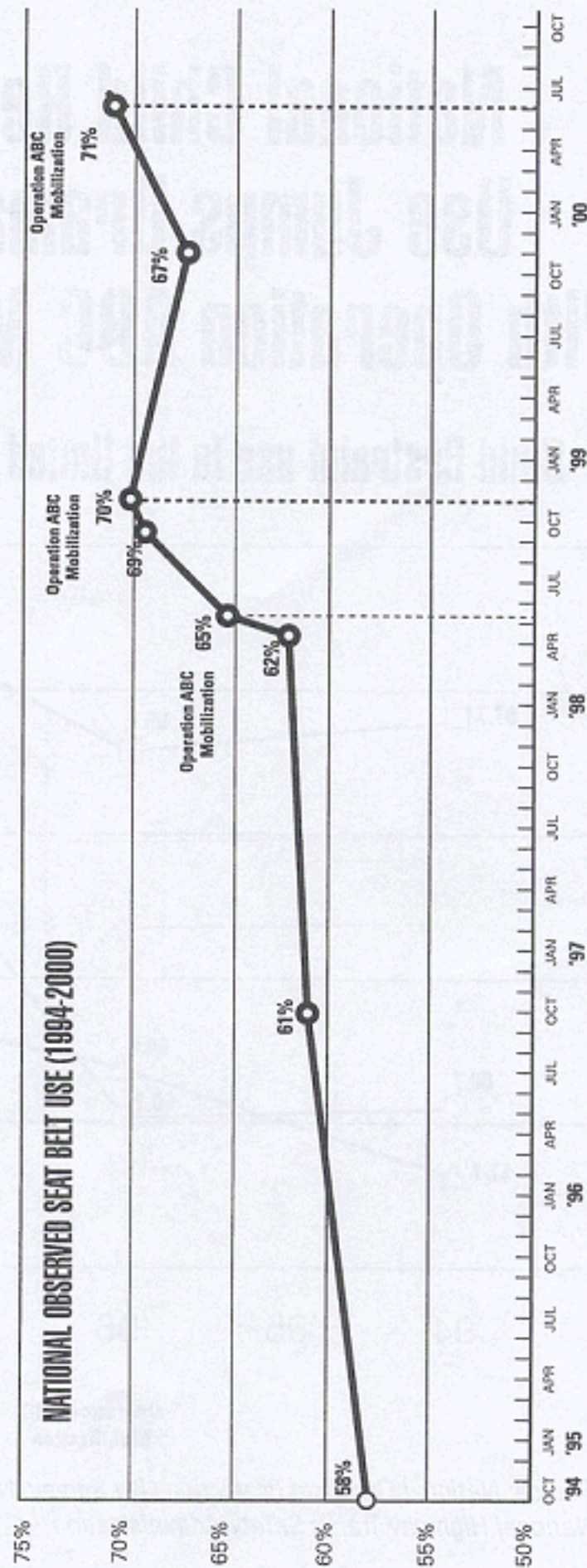
## Child Restraint use in the United States 1994-98



Source: National Occupant Protection Use Survey (NOPUS),  
National Highway Traffic Safety Administration

# National Seat Belt Use Rate Up

At Least 19 Million More Americans Buckled Up



# *The Needle is Moving !!*

The latest seat belt survey results are starting to come in, and the early returns show that we're winning the campaign to *Buckle Up America* in a landslide!



*Georgia's* 1998 survey showed an all-time high rate of *74 percent*, a jump of six percentage points over the Peach State's 1997 rate.

*Nevada's* 1998 seat belt survey disclosed that use rate is now at *76 percent*, a jump of five points from the State's previous high water mark.

*Colorado* is up to a *66 percent* use rate, six percentage points higher than last year.

*Virginia's* 1998 survey shows The Old Dominion has reached an all-time high of *73 percent*, up six percentage points from 1997.

*Maryland's* 1998 survey, taken almost exactly one year after its primary belt law went into effect, puts the Free State at *83 percent*, a leap of thirteen points from its high mark under the old secondary law.

*Oregon* Safety Belt Use Survey results for 1998 revealed *an amazing 83%*. Not only was this one percentage point above the rate reported for 1997, but the latest survey included sports utility vehicles and pickup trucks for the first time.

*California surges through the ninety percent barrier!* Analysis of a survey completed in late May revealed that *90.3 percent* of the Golden State's drivers and front outboard passengers are buckling up.